Demand Progress Education Fund
Nvidia Survey Toplines

YouGov Blue

Sample	Online sample of 1,000 validated voters fielded from November 13 to November 17, 2026.
Margin of Error	±3.7%

1. Did each of the following affect how you voted?

Asked of respondents who voted in 2026

	A lot	Somewhat	Not much	Not at all	Not sure
Artificial intelligence	21%	21%	20%	35%	3%
Data centers being built in your area	21%	26%	17%	31%	5%
Big technology companies	17%	27%	19%	35%	3%

2. How familiar would you say you are with Nvidia, the computer chip company?

Very familiar	15%
Somewhat familiar	36%
Not very familiar	22%
Not at all familiar	26%
Not sure	1%
Totals	100%
N	**1,000**

3. Nvidia makes the computer chips that power artificial intelligence, or AI. Do you have a [favorable or unfavorable] view of Nvidia?

Very favorable	9%
Somewhat favorable	25%
Somewhat unfavorable	23%
Very unfavorable	17%
Not sure	27%
Totals	101%
N	**1,000**

4. How closely have you followed news about Nvidia, the AI chip company?

Very closely	12%
Somewhat closely	33%
Not too closely	31%
Not at all	25%
Totals	101%
N	**1,000**

5. Big technology companies like Google, Apple, Amazon, and Meta (Facebook) have a lot of power over our lives. How serious a problem, if at all, do you think this is?

A very serious problem	42%
A somewhat serious problem	38%
Not too serious a problem	13%
Not a problem at all	4%
Not sure	4%
Totals	101%
N	**1,000**

6. Some people say selling advanced AI chips to China is good for America: it earns money for American companies and keeps Chinese companies dependent on American technology. How convincing do you find this argument?

Very convincing	4%
Somewhat convincing	23%
Not very convincing	32%
Not at all convincing	28%
Not sure	13%
Totals	100%
N	**1,000**

7. Some people say selling advanced AI chips to China is dangerous for America: China's military could use them, and they could help China catch up to the US in AI. How convincing do you find this argument?

Very convincing	35%
Somewhat convincing	35%
Not very convincing	12%
Not at all convincing	7%
Not sure	12%
Totals	101%
N	**1,000**

8. Would you [support or oppose] the US working with China and other countries on an agreement to limit how fast the most powerful AI systems are developed?

Strongly support	29%
Somewhat support	32%
Somewhat oppose	11%
Strongly oppose	10%
Not sure	19%
Totals	101%

N **1,000**

Here is some recent news about Nvidia:

- US intelligence officials believe a businesswoman who had a close relationship with Nvidia's CEO, Jensen Huang, was recruited by China's spy agency to gather information on him and the company. Huang has admitted to having an affair with her. (New York Times, 11/6/26, NVIDIA, Press Release, 11/8/26)
- She is an executive at Megaspeed, a company US officials have investigated over whether it moved Nvidia chips into China illegally. (New York Times, 11/9/26)
- After Nvidia's top lawyer contacted the Commerce Department agents investigating Megaspeed, Commerce paused its investigation and the case was handed to the Justice Department, which is now conducting a criminal investigation. (New York Times, 11/9/26)
- Nvidia's board opened an independent investigation into Huang's relationship with the woman. (NVIDIA, Press Release, 11/8/26)
- President Trump publicly defended Huang, calling him "a great, brilliant person." (Roll Call, 10/31/26)
- Nvidia says no trade secrets or national security information were shared. China denies the spying allegations. (NVIDIA, Press Release, 11/8/26, New York Times, 11/9/26)
- As a result of this scandal, the CEO - Jensen Huang - resigned from his position. (Wall Street Journal, 11/12/26)

9. How concerned are you about each of the following?

	Very concerned	Somewhat concerned	Not very concerned	Not at all concerned	Not sure
American AI chips reaching China's military	51%	29%	10%	3%	6%
Chinese intelligence targeting the leaders of American AI companies	53%	31%	9%	3%	4%
Nvidia's CEO admitting to an affair with a woman US officials believe was recruited to spy for China	47%	34%	10%	5%	5%

10. Based on what you know, do you [approve or disapprove] of President Trump's repeated defense of Nvidia's CEO?

Strongly approve 7%
Somewhat approve 12%

Somewhat disapprove	21%
Strongly disapprove	41%
Not sure	19%
Totals	100%
N	**1,000**

11. Nvidia's CEO has become one of President Trump's closest allies in the business world. He serves on a White House advisory council and traveled with Trump on Air Force One. According to the New York Times, Trump was briefed about a year ago that a suspected Chinese intelligence asset had gotten close to Huang, and he did not act on it. Does this make you [more or less] confident in President Trump's handling of national security?

Much more confident	4%
Somewhat more confident	4%
No difference	27%
Somewhat less confident	16%
Much less confident	40%
Not sure	9%
Totals	100%
N	**1,000**

12. Nvidia has a near-monopoly on the chips used to power AI. [Some people say having one company control so much of this technology puts the country at risk if that company's leadership is compromised. Others say Nvidia's size is what keeps America ahead of China in AI. | Some people say Nvidia's size is what keeps America ahead of China in AI. Others say having one company control so much of this technology puts the country at risk if that company's leadership is compromised.] Which comes closer to your view?

One company controlling so much puts the country at risk	65%
Nvidia's size keeps America ahead of China	14%
Not sure	22%
Totals	101%
N	**1,000**

13. [Nvidia's CEO had said it should be up to individual AI companies, not the government, to make sure their AI is safe to release. In September, when President Trump called warnings that AI could threaten humanity a "hoax," Huang said he agreed with Trump's approach. Some AI researchers, lawmakers, and leaders of other AI companies have called for stronger safety rules.|Some AI researchers, lawmakers, and leaders of other AI companies have called for stronger safety rules. Nvidia's CEO had said it should be up to individual AI companies, not the government, to make sure their AI is safe to release. In September, when President Trump called warnings that AI could threaten humanity a "hoax," Huang said he agreed with Trump's approach.] Which comes closer to your view?

AI companies should decide for themselves when their AI is safe to release	11%

The government should set safety rules that AI companies have to follow	72%
Not sure	17%
Totals	100%
N	**1,000**

14. Nvidia sells the chips used to build the most powerful AI to companies in the US, China, and around the world. [Some people say this gives Nvidia a financial interest in keeping the AI race between the US and China going as fast as possible. Others say Nvidia is just meeting demand, and the race would continue without it.|Some people say Nvidia is just meeting demand, and the race would continue without it. Others say this gives Nvidia a financial interest in keeping the AI race between the US and China going as fast as possible.] Which comes closer to your view?

Nvidia has a financial interest in speeding up the AI race	64%
Nvidia is just meeting demand	9%
Not sure	27%
Totals	100%
N	**1,000**

15. [Some people say stopping sales of advanced AI chips to China would slow China's AI progress, which would make it easier for the US to develop AI more carefully and to reach an international agreement to slow down. Others say China will build its own chips anyway, so stopping sales would hurt American companies without slowing AI down anywhere.|Some people say China will build its own chips anyway, so stopping sales of advanced AI chips to China would hurt American companies without slowing AI down anywhere. Others say stopping sales would slow China's AI progress, which would make it easier for the US to develop AI more carefully and to reach an international agreement to slow down.] Which comes closer to your view?

Stopping sales would slow China and make an agreement easier	37%
China will build its own chips anyway, so stopping sales would only hurt American companies	30%
Not sure	32%
Totals	99%
N	**1,000**

16. Would you [support or oppose] each of the following statements?

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Not sure
Congress investigating why President Trump and other government officials did not act on the relationship between Nvidia's outgoing CEO - Jensen Huang - and the woman US officials believe was recruited to spy for China	44%	21%	11%	9%	15%
Nvidia's outgoing CEO testifying publicly before Congress	48%	28%	4%	2%	17%

17. US rules ban the sale of the most advanced computer chips to China. Nvidia is investigating itself after reports that the businesswoman close to its CEO was recruited by Chinese intelligence and that her company moved advanced chips into China. Which comes closer to your view, even if neither is exactly right?

The federal government should open its own national security investigation into whether advanced chip technology reached China	73%
The government should let Nvidia's own investigation finish before it steps in	12%
Not sure	15%
Totals	100%
N	**1,000**

18. The US government has approved Nvidia to sell some advanced AI chips to buyers in China. Some policymakers want to pause those sales until the investigations are done. Which comes closer to your view?

Pause the sales. The risk of advanced AI chips reaching China's military while an investigation is open is too high	64%
Do not pause the sales. It would cost an American company billions of dollars before any wrongdoing is proven	15%
Not sure	22%
Totals	101%
N	**1,000**

19. Some people might change their mind throughout the course of a survey.Nvidia makes the computer chips that power artificial intelligence, or AI. Do you have a [favorable or unfavorable] view of Nvidia?

Very favorable	6%
Somewhat favorable	26%
Somewhat unfavorable	26%
Very unfavorable	20%

Not sure	23%
Totals	101%
N	**1,000**

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This survey is based on 1,000 interviews conducted by YouGov on the internet of registered voters validated to the voter file. The sample was weighted according to gender, age, race/ethnicity, education, and U.S. Census region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote, 2022 Midterm turnout, approximate 2024 Presidential vote based on available results, and party identification estimates based on Pew Research Center's National Public Opinion Reference Survey. Respondents were selected from YouGov to be representative of registered voters. The weights range from 0.13 to 6.01 with a mean of 1 and a standard deviation of 0.65.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetted sample is approximately 3.7%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + \mathrm{CV}^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.